# Behavioral Finance: Thriving from Volatility

&

Gary Stringer, CFA Chief Investment Officer Jonathan Bernstein, CIMA<sup>®</sup> Director of Sales and Marketing





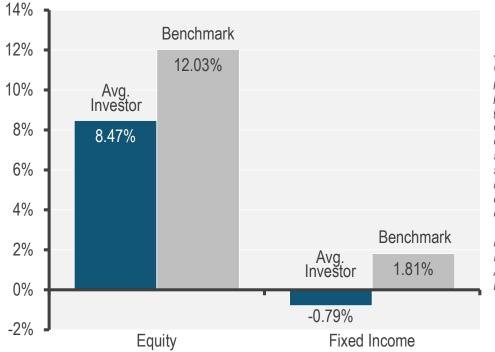


# Your success is how we measure our success

### How do we know there's a problem?



### Average Investor Performance vs. Market Benchmarks: January 2014 – December 2023



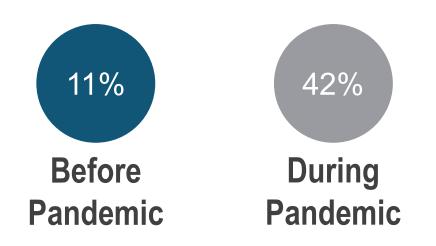
Sources: Stringer Asset Management and DALBAR, QAIB 12/31/23. The graph shown is for illustrative purposes only. Performance data quoted represents past performance. **Past performance is not a guarantee of future results.** The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document.

Equities are represented by the S&P 500 Index. Fixed Income is represented by the Bloomberg Barclays U.S. Aggregate Bond Index. Investor returns are calculated by DALBAR.

### **Americans Are Stressed**



**U.S. Adults Reporting Symptoms of Anxiety or Depression** 

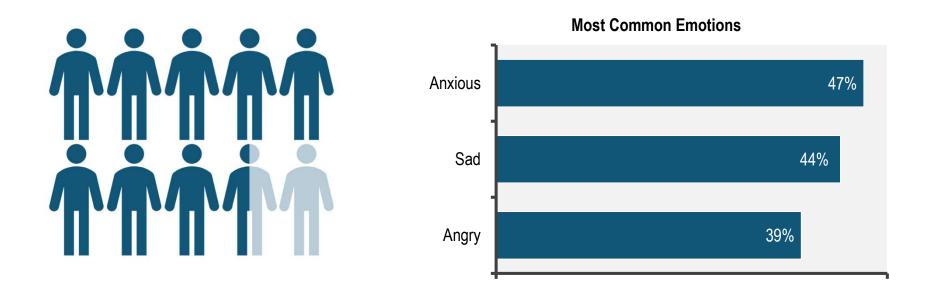


Sources: American Psychological Association. 2021 Stress in America January 2021. https://www.apa.org/news/press/releases/stress/2021/stress-snapshot-january.pdf

### **Americans Are Stressed**



More Than 8 in 10 Americans (84%) Report Feeling Emotions Associated With Stress In The Last Two Weeks



Sources: American Psychological Association. 2021 Stress in America January 2021. https://www.apa.org/news/press/releases/stress/2021/stress-snapshot-january.pdf

### **Americans Are Stressed**

**Tips To Manage Stress** 





Sources: American Psychological Association. 2021 Stress in America January 2021. https://www.apa.org/news/press/releases/stress/2021/stress-snapshot-january.pdf



### Net Mutual Fund & ETF Flows by Asset Class in \$ Billions & Market Performance

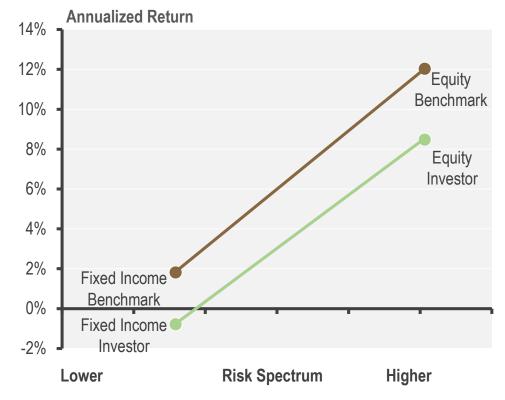
	2016	2017	2018	2019	2020	2021	2022	2023
U.S. Equity Mutual Funds	(\$159.32)	(\$120.76)	(\$100.67)	(\$178.49)	(\$368.61)	(\$236.66)	(\$207.90)	(\$305.50)
U.S. Equity ETFs	\$139.99	\$143.40	\$144.27	\$140.30	\$128.45	\$393.78	\$257.78	\$290.64
Sector Equity Mutual Funds	(\$26.80)	(\$14.53)	(\$32.17)	(\$30.48)	(\$14.10)	(\$6.47)	(\$36.05)	(\$41.94)
Sector Equity ETFs	\$26.17	\$37.60	\$3.42	(\$2.59)	\$69.16	\$100.96	(\$11.84)	(\$14.72)
Intl. Equity Mutual Funds	(\$13.40)	\$91.62	\$26.06	(\$28.41)	(\$91.00)	\$90.13	(\$124.91)	(\$67.99)
Intl. Equity ETFs	\$10.51	\$150.90	\$57.25	\$28.11	\$27.47	\$169.60	\$94.68	\$83.47
Nontraditional Equity Mutual Funds	(\$4.16)	\$1.81	(\$7.68)	(\$8.02)	(\$5.60)	\$2.64	\$4.19	(\$1.06)
Nontraditional Equity ETFs	(\$0.30)	\$0.37	\$0.50	\$0.39	\$1.45	\$13.78	\$21.45	\$24.26
Total Net Flows to Equity Funds	(\$27.31)	\$290.40	\$90.98	(\$79.21)	(\$252.76)	\$527.75	(\$2.61)	(\$32.85)
MSCI ACWI (Net) Index	7.86%	23.97%	-9.41%	26.60%	16.25%	18.54%	-18.36%	22.20%

Sources: Morningstar Direct. The MSCI ACWI (Net) Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The Index consists of 23 developed and 23 emerging market country indexes. Net total return includes the reinvestment of dividends after the deduction of withholding taxes, using a tax rate applicable to non-resident institutional investors who do not benefit from double taxation treaties. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. **Past performance is not a guarantee of future results**.

### Most Volatility is Just Noise



20-Year Annualized Average Investor Performance vs. Market Benchmarks: January 2014 – December 2023



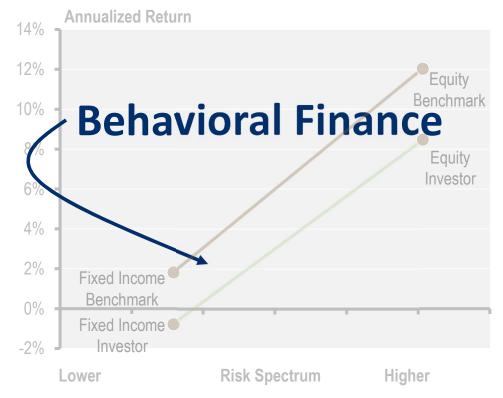
Sources: Stringer Asset Management and DALBAR, QAIB 12/31/23. The graph shown is for illustrative purposes only. Performance data quoted represents past performance. **Past performance is not a guarantee of future results**. The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document.

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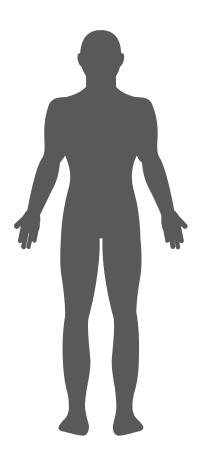


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## **Investor-Facing Aspects**





## Volatility Matters

Losses have at least twice the negative impact on our brains as gains.

# Craving For Action

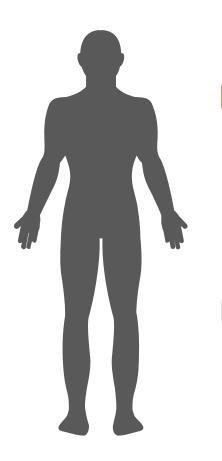
We combine strategic allocations with tactical investments as a relief valve as well as a means to add value.

# Declines Cause Panic

Our Cash Indicator can sooth the emotional responses from market selloffs and help investors stay the course.

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### **Loss Aversion**

The probabilities the S&P 500 Index will be positive combined with how a loss feels to investors

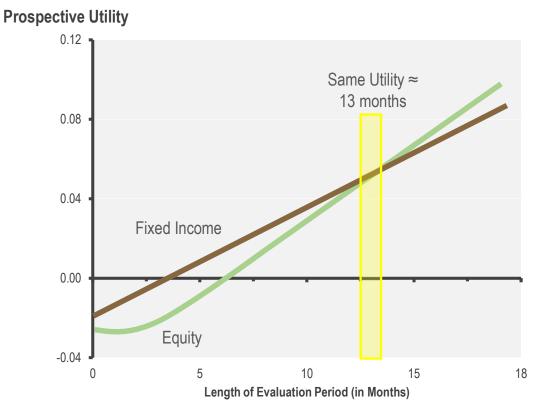
Probability	Daily	Impact to Investors	How it Feels		
Positive	52.73%	X 1	52.73%		
Negative	46.45%	X 2	92.90%		
Probability	Monthly	Impact to Investors	How it Feels		
Positive	59.17%	X 1	59.17%		
Negative	40.69%	X 2	81.39%		
Probability	Yearly	Impact to Investors	How it Feels		
Positive	76.94%	X 1	76.94%		
Negative	23.06%	X 2	46.11%		

Sources: Morningstar and Stringer Asset Management. The S&P 500 Index is used to illustrate performance. Performance data quoted represents past performance and is for illustrative purposes only. Past performance is not a guarantee of future results. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document.



### **Loss Aversion**

The Frequency of Portfolio Evaluations Impacts Investor Returns



Source: Benartzi, Shlomo; and Thaler, Richard. "Myopic Loss Aversion and the Equity Premium Puzzle" The Quarterly Journal of Economics (February, 1995).

# **Recency Bias**

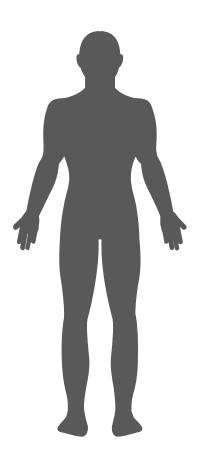


Recency bias is a cognitive bias that favors recent events over historic ones. As a memory bias, it gives greater importance to the most recent event.



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### **Include Relief Valves**

The Apollo 13 incident was caused by combustion in an oxygen tank.

However, a relief valve mitigated the damage and led to the survival of the team members.

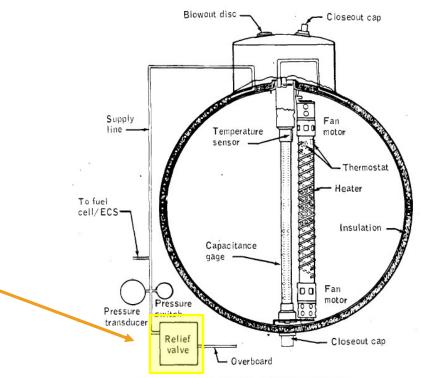


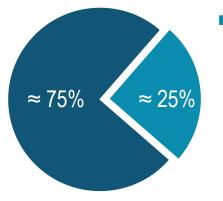
FIGURE 1. Oxygen tank No. 2 internal components.

# **Include Some Tactical**



Managing Asset Allocation

- Strategic Allocation:
  - Value | Growth | Momentum
  - Capitalization Weightings
  - Domestic | International | Emerging Markets
  - Fixed Income Duration & Sectors
  - Alternative Investments



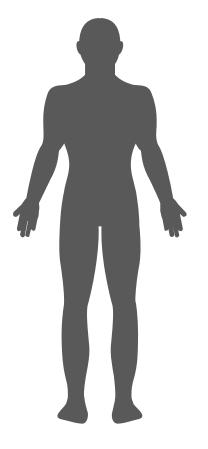
- Tactical Allocation:
  - Equity Sectors
  - Global Regions
  - Emerging Markets
  - High Yield Credit
  - Real Estate
  - Commodities
  - Cash

Our Strategies are anchored by our strategic asset allocation. This first layer of our risk management process provides a core diversified base which guides and informs our broad asset allocation over and underweights.

We further focus our exposures with our tactical allocation. This second layer of our risk management gives us the flexibility to lean defensively or opportunistic based on the nearer-term environment. Our tactical allocation can move to a temporary cash position or overweight risk assets where valuations and our outlook warrant.

### **Investor-Facing Aspects**





### **Volatility Matters**

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# Craving For Action

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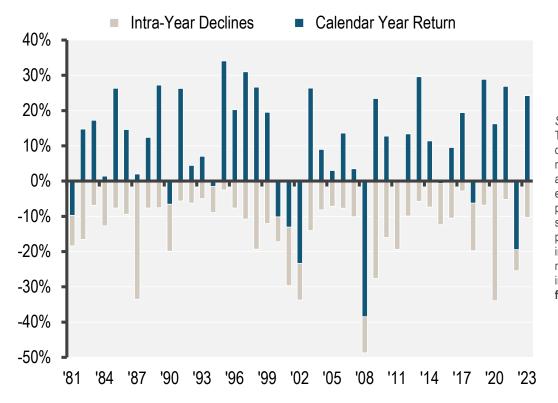
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Our Cash Indicator can sooth the emotional responses from market selloffs and help investors stay the course.

### Most Volatility is Just Noise



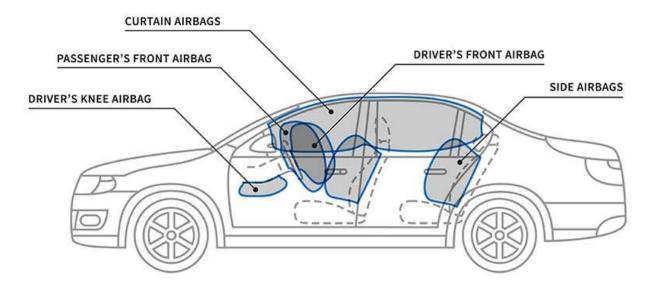
S&P 500 Index Price Level Index Intra-Year Declines versus Calendar Year Returns Through December 2023



Sources: Stringer Asset Management and Bloomberg. The S&P 500 Price Level Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. Returns are based on price only and do not include dividends or other sources of income. This chart is for illustrative purposes only and not indicative of any actual investment. These returns were the result of certain market factors and events which may not be repeated in the future. **Past performance is not a guarantee of future results.** 



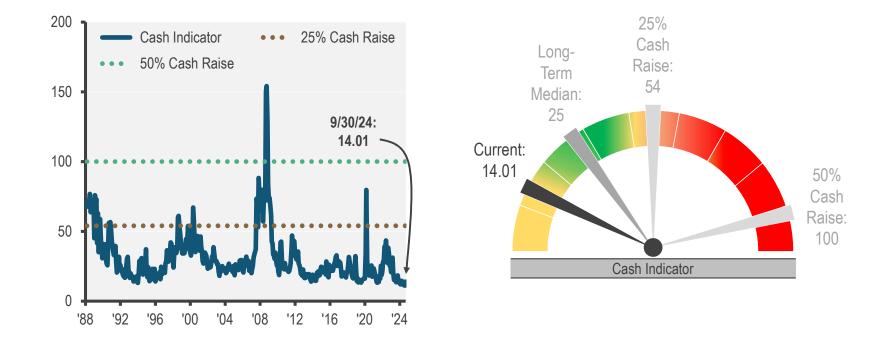
# Have a Plan in Case of Emergency



### **The Cash Indicator**



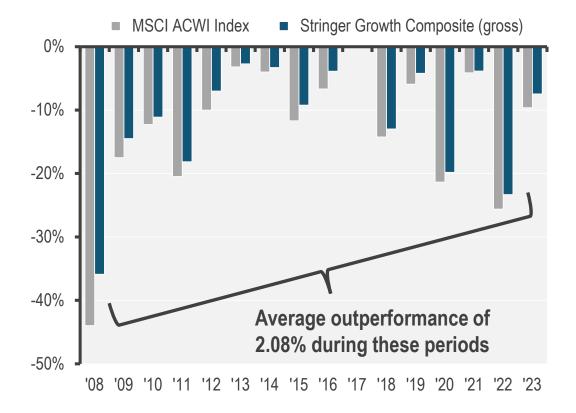
January 1988 – September 2024



### Taking Investment Strategies to the Next Level With a Focus on Behavioral Finance



Max-Drawdown



Sources: Morningstar and Stringer Asset Management using monthly returns. Investment return and principal value will fluctuate with changing market conditions so that when redeemed, shares may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. Past performance is no quarantee of future results. The total returns presented are gross of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. Returns include the reinvestment of income. The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. Please refer to the important disclosures found at the end of this document.

### Preliminary Manager Composite (Gross) vs Benchmark: Sept. 24



		<b>`</b>	/								
								Since Inception (9/1/2008)			
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha
Stringer AM Growth - Gross	1.93%	13.82%	22.85%	4.42%	8.75%	7.67%	7.63%	7.22%	14.16%	0.84	0.17%
MSCI ACWI Index	1.56%	18.66%	31.76%	8.09%	12.19%	10.23%	9.39%	8.03%	16.64%	1.00	-
Stringer AM Moderate Growth – Gross	2.89%	11.32%	19.18%	3.10%	6.40%	5.92%	5.98%	6.33%	10.21%	0.88	0.30%
65% MSCI ACWI - 35% BC Agg Index	2.29%	13.59%	24.44%	4.84%	8.32%	7.46%	6.98%	6.66%	11.34%	1.00	-
Stringer AM Conservative Growth – Gross	3.18%	10.93%	18.78%	2.36%	5.08%	4.92%	5.00%	5.69%	8.19%	0.86	0.38%
50% MSCI ACWI - 50% BC Agg Index	2.60%	11.45%	21.39%	3.42%	6.56%	6.16%	5.86%	5.93%	9.20%	1.00	-
								Since Inception (7/1/2015)			
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha
Stringer AM Income w/ Growth - Gross	3.48%	10.63%	17.77%	2.07%	3.29%	3.35%	-	3.27%	6.87%	0.89	-1.21%
35% MSCI ACWI - 65% BC Agg Index	2.91%	9.32%	18.39%	1.99%	4.75%	4.81%	-	4.85%	7.29%	1.00	-
								Since Inception (11/1/2011)			
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha
Stringer AM Income – Gross	4.12%	8.98%	15.82%	1.47%	2.47%	2.83%	2.98%	3.77%	5.10%	0.90	0.26%
20% MSCI ACWI - 80% BC Agg Index	3.23%	7.22%	15.43%	0.55%	2.88%	3.41%	3.50%	3.75%	5.31%	1.00	-

Sources: Stringer Asset Management and Morningstar. Performance data quoted represents past performance and is for illustrative purposes only. **Past performance is not a guarantee of future results.** The total returns presented are gross of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. Returns include the reinvestment of income. The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. Please refer to the important disclosures found at the end of this document.





**Managing Asset Allocation** 

# We blend Strategic and Tactical Management.



While our philosophy is centered on Modern Portfolio Theory and asset allocation, we realize that has limits. To further refine our allocations, we focus on a combination of a 3- to 5-year Strategic Outlook and a 6- to 18-month Tactical Outlook. We believe this innovative approach focuses our team on a shorter timeframe that has greater visibility when creating our forward-looking assumptions, potentially providing more consistent risk adjusted returns.

## The Three Layers of Risk Management





Our Cash Indicator methodology acts as a plan in case of an emergency. This approach is analogous to the multiple safety systems in a modern automobile, which includes an airbag. Each of these systems work together to potentially help smooth the ride for our investors.

We manage risk tactically over the short-term by investing across a broad array of themes and asset classes including cash.

We manage risk within our strategic, long-term allocations based on diversification across low-correlated assets and a focus on areas where we find more attractive relative values

### The Dashboard

October 2024

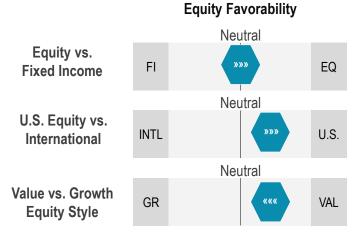
**Equity Valuations:** Outside of the Magnificent 7, we are finding a broad range of attractively valued equities. These areas include the value style, quality, and dividends.

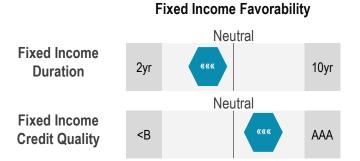
**Equity Favorability:** The equity market has recently shifted in favor of many of the areas that had been left behind during the narrow market rally. We expect that trend to continue as a healthy sign of broader equity market participation.

**Fixed Income Valuations:** At current interest rates, high quality fixed income looks very attractive while high yield is less attractive on a risk-reward basis.

**Fixed Income Favorability:** Our allocations are positioned to generate attractive current yield while protecting against large interest rate moves and the risk of credit deterioration. With the U.S. Federal Reserve initiating an interest rate cutting cycle, we expect short-term interest rates to fall substantially while long-term interest rates do not adequately compensate investors for the associated risks. We are finding attractive opportunities to lock in current income levels in the belly of the yield curve through investment grade fixed income instruments.







# **Investment Outlook Summary & Favored Choices**



October 2024

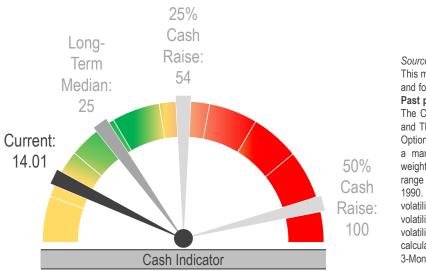
EQUITY	U.S. » equity income*, insurance*, technology*, quality value* Global » dividends, emerging markets xChina*, quality
FIXED INCOME	short-duration commercial mortgage-backed securities and <b>Treasuries</b> *, defined-maturity core fixed income, <b>taxable munis</b> *
ALTERNATIVES	equity option overlay strategies

### \*areas that we are tactically emphasizing.

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### **The Cash Indicator**

### October 2024



Sources: Stringer Asset Management and Bloomberg. This material is for informational purpose only. Opinions and forecasts expressed herein may not actually occur. Past performance is not indicative of future results. The Cash Indicator is a combination of the VIX Index and TED Spread. The VIX Index is the Chicago Board Options Exchange (CBOE) Volatility Index and reflects a market estimate of future volatility based on the weighted average of the implied volatilities for a wide range of strikes. VXO Index is used for data prior to 1990. This index is a measure of the CBEO OEX volatility and reflects a market estimate of future volatility based on the weighted average of the implied volatilities of 8 OEX calls and puts. The Ted Spread is calculated by taking the LIBOR USD 3-Month minus the 3-Month U.S. Govt yield.

- » Our proprietary Cash Indicator (CI) provides insight into the health of the market by monitoring the level of fear using equity and fixed income indicators.
- » This warning system is designed to signal us to either a 25% or 50% cash position to potentially protect principle and provide liquidity to reinvest at lower and more attractive valuations.
- » While the CI has risen recently in light of increased equity market volatility, the level remains below historical norms.
- » With the backdrop of continued economic growth, we view equity market drawdowns as opportunities to increase investments in high quality businesses.



Let Us Be Your 'Easy Button'



For more information: Jonathan Bernstein (713) 339-0598 info@stringeram.com





Stringer Asset Management, LLC is a registered investment adviser that generally provides services through model portfolios on a sub-advisory business. The firm primarily allocates clients' investment management assets among exchange-traded funds ("ETFs") and secondarily among mutual funds. Stringer Asset Management claims compliance with the Global Investment Performance Standards ("GIPS<sup>®</sup>"). A fully compliant GIPS presentation along with a complete list and description of all composites is available at <u>www.stringeram.com</u> or by calling 901-800-2956.

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ETFs are offered by prospectus. Investors should carefully consider a fund's investment objectives, risks and charges before investing. The prospectus contains this and other information. Your financial advisor can provide prospectuses which you should read carefully before investing. Any discussion of the individual securities that comprise a portfolio or strategy is provided for informational purposes only and should not be deemed a recommendation to buy or sell any security. The securities identified and described may not represent all of the securities purchased, sold or recommended for client accounts. The reader should not assume that an investment in the securities identified was or will be profitable.

The benchmark indices are referred to for comparative purposes only and are not necessarily intended to parallel the risk or investment approach of the accounts included in the Composites. These indices were chosen to give perspective on the risk management philosophy and asset allocation portfolio management process with respect to the performance of the Composites.

### Performance:

Past performance is not indicative of future results. The investment return and principal value of an investment will fluctuate so that an investor's shares when redeemed may be worth more or less than their original cost. Current performance may be higher or lower than the performance data quoted. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The performance of any individual portfolio may not be considered comparable to the Composite performance.





### Performance (continued):

The **Growth Composite** includes all portfolios that mainly invest in equity and alternative ETFs selected from the global investment opportunity set. The Growth Composite has risk characteristics similar to that of the broad equity market and include but are not limited to equity risk, international investing risk and capitalization risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is the MSCI ACWI Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the benchmark was the MSCI World Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 70% Russell 3000 Index and 30% MSCI ACWI xUS Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.

The **Moderate Growth Composite** includes all portfolios that mainly invest the majority of their assets in equity exchange-traded funds but also includes fixed income and alternative ETFs selected from the global investment opportunity set. The Moderate Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 65% MSCI ACWI Index and 35% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the blended benchmark was 65% MSCI World Index and 35% Barclays U.S. Aggregate Bond Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 45% Russell 3000 Index, 20% MSCI ACWI xUS Index and 35% Barclays U.S. Aggregate Bond Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.





### Performance (continued):

The **Conservative Growth Composite** includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Conservative Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 50% MSCI ACWI Index and 50% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the blended benchmark was 50% MSCI World Index and 50% Barclays U.S. Aggregate Bond Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 50% MSCI ACWI xUS Index and 50% Barclays U.S. Aggregate Bond Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.

The Income with Growth Composite includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Income with Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 35% MSCI ACWI Index and 65% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly. The benchmark is market-cap weighted and is composed of several country-specific developed market indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite. As of 12/30/16, the Conservative Composite was renamed the Income with Growth Composite.



### Performance (continued):

The Income Composite includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Income Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 20% MSCI ACWI Index and 80% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the benchmark was a blend of 20% MSCI Mord Index and 80% Barclays U.S. Aggregate Bond Index rebalanced quarterly. The benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.

### Index Definitions:

Bloomberg Barclays U.S. Aggregate Bond Index – This Index provides a measure of the U.S. investment grade bond market, which includes investment grade U.S. Government bonds, investment grade corporate bonds, mortgage pass-through securities and asset-backed securities that are publicly offered for sale in the United States. The securities in the Index must have at least 1 year remaining to maturity. In addition, the securities must be denominated in US dollars and must be fixed rate, nonconvertible and taxable.

MSCI ACWI (Net) Index – This Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The MSCI ACWI Index consists of 23 developed and 23 emerging market country indexes. Net total return includes the reinvestment of dividends after the deduction of withholding taxes, using a tax rate applicable to non-resident institutional investors who do not benefit from double taxation treaties.

MSCI World Index – This is a broad global equity benchmark that represents large and mid-cap equity performance across 23 developed markets countries. It covers approximately 85% of the free float-adjusted market capitalization in each country but does not offer exposure to emerging markets.

S&P 500 Index – This Index is a capitalization-weighted index of 500 stocks. The Index is designed to measure performance of a broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.



### **Statistical Definitions:**

Standard Deviation – A statistical measure of volatility, standard deviation is often used as an indicator of the 'risk' associated with a return series. Standard deviation of return measures the average deviations of a return series from its mean. A large standard deviation implies that there have been large swings in the return series of the manager.

Alpha – Alpha is a measure of risk (beta)-adjusted return. Alpha measures the difference between a portfolio's actual returns and what it might be expected to deliver based on its level of risk. In an ideal sense, higher risk should equate to higher return. A positive alpha means the fund has beaten expectations. A negative alpha means that the fund has failed to match performance given its level of risk. If two managers have the same return, but one has a lower beta, that manager would have a higher alpha.

Beta – This represents the systematic risk of a portfolio and measures its sensitivity to a benchmark. A portfolio with a beta of one is considered to be as risky as the benchmark and would therefore provide expected returns equal to those of the market benchmark during both up and down periods. A portfolio with a beta of two would move approximately twice as much as the benchmark.

Maximum drawdown – This is the maximum loss (compounded, not annualized) incurred during any sub-period of the entire time period. Conceptually, this is the biggest "peak to trough" loss. The calculation looks at all sub-periods of the time period in question and calculates the compound return of an investment over that period. The maximum drawdown is the minimum of zero and all these compounded returns.

Yield – Portfolio and blended benchmark yield is calculated using a harmonic weighted average of the net dividends per share during the past 12 months for each holding as of the date identified at their respective target weighting.



### **Principal Risks:**

General Risk of Loss: All investments in securities include a risk of loss of principal (invested amount) and any profits that have not been realized (i.e., the securities were not sold to "lock in" the profit). Stock markets and bond markets fluctuate substantially over time, and markets have experienced increased volatility in recent years. As recent global and domestic economic events have indicated, performance of any investment is not guaranteed. As a result, there is a risk of loss of the assets we manage. Stringer Asset Management cannot guarantee any level of performance or that account assets will not be lost. Stringer Asset Management does not represent, warrant, or imply that the services or methods of analysis used can or will predict future results, successfully identify market tops or bottoms, or insulate clients from major losses due to market corrections or crashes. No guarantees are offered that clients' goals or objectives will be achieved. Furthermore, no promises or assumptions can be made that the advisory services offered by Stringer Asset Management will provide a better return than other investment strategies. Varied fluctuations in the price of investments are a normal characteristic of securities markets due to a variety of influences. Stringer Asset Management's managed account programs should be considered a long-term investment; as long-term performance and performance consistency are among our key objectives. Risks Related to Mutual Funds and ETPs: An investment in a mutual fund or an ETP, which includes ETFs and ETNs, involves risk, including the loss of principal. Mutual fund and ETP shareholders are subject to the risks stemming from the individual issuers of the fund's underlying portfolio securities. Such shareholders are also liable for taxes on any fund-level capital gains, as mutual funds are required by law to distribute capital gains in the event they sell securities for a profit that cannot be offset by a corresponding loss. Shares of mutual funds are generally distributed and redeemed on an ongoing basis by the fund itself or a broker acting on its behalf. The trading price at which a share is transacted is equal to a fund's stated daily per share net asset value ("NAV"), plus any shareholders' fees (e.g., sales loads, purchase fees, redemption fees). The per share NAV of a mutual fund is calculated at the end of each business day, although the actual NAV fluctuates with intraday changes to the market value of the fund's holdings. The trading prices of a mutual fund's shares may differ significantly from the NAV during periods of market volatility, which may, among other factors, lead to the mutual fund's shares trading at a premium or discount to NAV. Shares of ETFs are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, ETF shares trade at or near their most recent NAV, which is generally calculated at least once daily for indexed-based ETFs and more frequently for actively managed ETFs. However, certain inefficiencies may cause the shares to trade at a premium or discount to their pro rata NAV. There is also no guarantee that an active secondary market for such shares will develop or continue to exist. Generally, an ETF only redeems shares when aggregated as creation units (usually 50,000 shares or more). Therefore, if a liquid secondary market ceases to exist for shares of a particular ETF, a shareholder may have no way to dispose of such shares. Risk Related to Liquidity: Stringer Asset Management's strategies may include investments subject to liquidity risk, which exists when particular investments are difficult to purchase or sell. Such securities may become illiquid under adverse market or economic conditions and/or due to specific adverse changes in the condition of a particular issuer. If our strategies invest in illiguid securities or securities that become illiguid, returns may be reduced because our strategies may be unable to sell the illiguid securities at an advantageous time or price.



### Principal Risks (continued):

Risks Related to Management Through Similarly Managed Accounts: For certain clients, Stringer Asset Management manages strategies by allocating assets among various securities on a discretionary basis using one or more of its proprietary investment strategies (collectively referred to as "investment strategy"). In so doing, Stringer Asset Management buys, sells, exchanges and/or transfers securities based upon the investment strategy. Stringer Asset Management's management using the investment strategy complies with the requirements of Rule 3a-4 of the Investment Company Act of 1940, as amended. Rule 3a-4 provides similarly managed accounts, such as the investment strategy, with a safe harbor from the definition of an investment company. The investment strategy may involve an above-average portfolio turnover that could negatively impact upon the net after-tax gain experienced by an individual client. Securities in the investment strategy are usually exchanged and/or transferred without regard to a client's individual tax ramifications. Certain investment opportunities that become available to Stringer Asset Management's clients may be limited. For example, various mutual funds or insurance companies may limit the ability of Stringer Asset Management to buy, sell, exchange or transfer securities consistent with its investment strategy. Risks Related to Domestic Equities: Stringer Asset Management's strategies that utilize equity securities are subject to the risk that stock prices may fall over short or extended periods of time. Individual companies may report poor results or be negatively affected by industry and/or economic trends and developments. The prices of securities issued by such companies may suffer a decline in response. These factors contribute to price volatility, which is the principal risk of investing in equity securities. Risks Related to Company Size: Stringer Asset Management's strategies may invest in small-capitalization and mid-capitalization stocks, which are often more volatile and less liquid than investments in larger companies. The frequency and volume of trading in securities of smaller and mid-size companies may be substantially less than is typical of larger companies. Therefore, the securities of smaller and mid-size companies may be subject to greater and more abrupt price fluctuations. In addition, smaller and mid-size companies may lack the management experience, financial resources and product diversification of larger companies, making them more susceptible to market pressures and business failure. Risks Related to International Equities: Stringer Asset Management's strategies that invest in foreign companies pose additional risks since political and economic events unique to a country or region may affect those markets and their issuers. In addition to such general international risks, the strategies may also be exposed to currency fluctuation risks and emerging markets risks as described further below. Changes in the value of foreign currencies compared to the U.S. dollar may affect (positively or negatively) the value of the strategy's investments. Such currency movements may occur separately from, and/or in response to, events that do not otherwise affect the value of the security in the issuer's home country. Also, the value of the strategy may be influenced by currency exchange control regulations. The currencies of emerging market countries may experience significant declines against the U.S. dollar, and devaluation may occur subsequent to investments in these currencies by the strategy. Foreign investments, especially investments in emerging markets, can be riskier and more volatile than investments in the U.S. and are considered speculative and subject to heightened risks in addition to the general risks of investing in non-U.S. securities. Finally, inflation and rapid fluctuations in inflation rates have had, and may continue to have, negative effects on the economies and securities markets of certain emerging market countries.



### Principal Risks (continued):

Risks Related to Currency Hedging: Stringer Asset Management strategies that invest in non-U.S. securities may employ a currency hedging strategy. Because of this, these strategies may have lower returns than an equivalent non-currency hedged investment when the component currencies are rising relative to the U.S. dollar. As such, contracts to sell foreign currency will generally be expected to limit any potential gain that might be realized by the strategies if the value of the hedged currency increases. In addition, although the strategies seek to minimize the impact of currency fluctuations on returns, the use of currency hedging will not necessarily eliminate exposure to all currency fluctuations. Hedging against a decline in the value of a currency does not eliminate fluctuations in the value of a security traded in that currency or prevent a loss if the value of the security declines. Moreover, it may not be possible for the strategies to hedge against a devaluation that is so generally anticipated that Stringer Asset Management is not able to contract to sell the currency at a price above the devaluation level it anticipates. Risks Related to ADRs: Stringer Asset Management's strategies may invest in American Depository Receipts ("ADRs"), which are typically issued by a U.S. bank or trust company and represent ownership of underlying foreign securities. In addition to the risks presented in any investment, such as changes in value and changes in demand, there are several risks unique to ADRs that must be considered. For instance, while they will react to normal market fluctuations like regular stocks, ADRs are still vulnerable to currency risks. If the value of the company's home currency falls too much relative to the U.S. Dollar, the effect will trickle down to the ADR eventually. The same can be said for changes in the home country's government. Risks Related to REITs: Stringer Asset Management's strategies may invest in real estate investment trusts ("REITs"). REITs' share prices may decline because of adverse developments affecting the real estate industry, such as declining real estate values, changing economic conditions, and increasing interest rates. The returns from REITs may trail returns from the overall market. Additionally, there is always a risk that a given REIT will fail to gualify for favorable tax treatment or may not remain gualified as a REIT. Risks Related to MLPs: Stringer Asset Management's strategies may invest in Master Limited Partnerships ("MLPs"). Investing in MLPs includes risks, such as equity and commodity-like volatility. Also, distribution payouts sometimes include the return of principal and, in these instances, references to these payouts as "dividends" or "yields" may be inaccurate and may overstate the profitability/success of the MLP. Additionally, there are potentially complex and adverse tax consequences associated with investing in MLPs. This is largely dependent on how the MLPs are structured and the vehicle used to invest in the MLPs. It is strongly recommended that an investor consider and understand these characteristics of MLPs and consult with a financial and tax professional prior to investment. Risks Related to Commodities: Stringer Asset Management's strategies may invest in commodities, which allows for a source of diversification for those sophisticated persons who wish to add this asset class to their portfolios and who are prepared to assume the risks inherent in the commodities market. Any commodity purchase represents a transaction in a non-income-producing asset and is highly speculative.





### Principal Risks (continued):

Risks Related to Fixed Income: Stringer Asset Management's strategies that utilize debt securities are subject to the risk that changes in interest rates could affect the value of a client's investment. Rising interest rates tend to cause the prices of debt securities (especially those with longer maturities) to fall. Rising interest rates may also cause issuers to pay off mortgage-backed and asset-backed securities later than anticipated, forcing the strategies to keep their money invested at lower rates. Falling interest rates, however, generally cause investors to pay off mortgagebacked and asset-backed securities earlier than expected, forcing the strategies to reinvest the money at a lower interest rate. The concept of duration is useful in assessing the sensitivity of fixed income strategies to interest rate movements, which are the main source of risk for most fixed income securities. Duration measures price volatility by estimating the change in price of a debt security for a 1% change in its yield. For example, a duration of five years means the price of a debt security will change about 5% for every 1% change in its yield. Thus, the higher the duration, the more volatile the security. Debt securities have a stated maturity date when the issuer must repay the principal amount of the bond. Some debt securities, known as callable bonds, may repay the principal earlier than the stated maturity date. Debt securities are most likely to be called when interest rates are falling because the issuer can refinance at a lower rate. The credit rating or financial condition of an issuer may affect the value of a debt security. Generally, the lower the quality rating of a security, the greater the risk that the issuer will fail to pay interest fully and return principal in a timely manner. The issuer of an investment-grade security is more likely to pay interest and repay principal than an issuer of a lower rated bond. Credit ratings are not an absolute standard of guality, but rather general indicators that reflect only the view of the originating rating agencies from which an explanation of the significance of such ratings may be obtained. If an issuer defaults or becomes unable to honor its financial obligations, the security may lose some or all of its value. High yield or "junk" bonds are highly speculative securities that are usually issued by smaller, less credit worthy and/or highly leveraged (indebted) companies. Compared with investment-grade bonds, high yield bonds carry a greater degree of risk and are less likely to make payments of interest and principal. Market developments and the financial and business conditions of the corporation issuing these securities influences their price and liquidity more than changes in interest rates, when compared to investment-grade debt securities. Insufficient liquidity in the junk bond market may make it more difficult to dispose of junk bonds and may cause the portfolio to experience sudden and substantial price declines.